

JAPAN

A Different Approach

Roald Lidal, general director of New Life League in Japan, desires to make a real difference for Bible distribution in cooperation with Christian organizations around the world.

New Life League in Japan was founded by Dr. Fred D. Jarvis in the 1950s, but 30 years into its work, its printing and binding equipment was aging. If the organization was to have a vital impact in a world of severe Bible shortages and dire literature needs, there was only one way to go.

While most organizations and publishers stay away from doing their own printing, New Life League decided to invest in new presses and other equipment. A 2.5 million dollar press was installed at the end of 1986, and more followed. Backed by churches and individual

Christians in Japan, the ministry staff took several major steps of faith. In 1995, the ministry moved to new facilities and installed a three million dollar Bible press.

New Life League has become a major producer of Bibles and other Christian literature. It works with many ministries worldwide and also prints materials in Japanese for Christian organizations, publishers and churches in Japan. Its high quality printing at a low cost has become the ministry's trademark.

New Life League prints a large number of Gospel booklets for numerous countries. Last year, it

produced three million Bibles and New Testaments for countries where God's Word is in great demand and in short supply. Despite the hard work done by New Life League with many other ministries, the need for Bibles and Gospel literature remains. Revival in many countries has made the situation quite drastic.

Taking another step of faith, New Life League just installed a six million dollar press. Every hour this press is capable of printing 72,000 16-page signatures of different sizes, or half as many 32-page ones. The first job on this press will be the printing of 175,000 copies

of the *Picture Bible New Testament* for Cook Communications Ministries.

The newly-purchased press is probably the best and fastest piece of printing equipment that has ever been produced by any company. Is such expensive equipment necessary? New Life League believes it is vitally important. The printing facilities of non-Christian publishers produce tremendous amounts of materials full of false teaching, but tens of millions of Christians around the world are still waiting for their first Bible. They simply do not have the means to obtain God's Word. Also, multitudes

Installation of the new four-color Mitsubishi web-fed printing press took place January 2001. The press was inaugurated in February.

